

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 00687 080751Z

21

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 034110

R 080650Z APR 75
FM AMCONSUL SYDNEY
TO USDOC WASHDC
INFO AMEMBASSY CANBERRA
SECSTATE WASHDC 6147

UNCLAS SYDNEY 0687

E.O. 11652: N/A

TAGS: BEXP, BFOL, AS

SUBJ: ADS REQUEST: CHINESE AMERICAN GIANT CORPORATION,
LA JOLLA, CALIF.

REF: USDOC DC-144, 3/18/75; SYDNEY 0562; USDOC 4677

1. THE PRESIDENT OF THE AUSTRALIAN COLLEGE OF DERMATOLOGISTS HAS INFORMED POST THE PHARMACEUTICAL ADVISORY BOARD OF THE AUSTRALIAN GOVERNMENT PROHIBITS SALES OF ANY PRODUCT CONTAINING ANESTHETIC UNLESS UNDER MEDICAL SUPERVISION. HE OPINES SINCE LONG JOY CONTAINS BOTH BENZOCAINE AND LIDOCAINE IT COULD NOT BE APPROVED FOR USE EVEN UNDER MEDICAL SUPERVISION BECAUSE OF THE GREAT RISK OF ALLERGY WHEN AN ANESTHETIC PRODUCT IS EXTERNALLY USED ON A SENSITIVE PART OF THE BODY.

2. THE LOCAL DIRECTOR OF THE PHARMACEUTICAL GUILD OF AUSTRALIA STATES LONG JOY WOULD NOT BE ACCEPTED FOR SALE BY CHEMIST SHOPS (DRUG STORES) ON ETHICAL GROUNDS.

3. THE MANAGING DIRECTOR OF THE LARGEST DRUG WHOLESALER IN AUSTRALIA SAID HIS COMPANY WOULD NOT HANDLE LONG JOY BECAUSE (A) IT WOULD BE USED WITHOUT PROPER MEDICAL SUPERVISION MAKING IT UNSAFE AND UNDESIRABLE; (B) THE NATIONAL DRUG COUNCIL WOULD REJECT IT ON SOCIAL GROUNDS; (C) IT WOULD LIKELY BE HARMFUL TO THE YOUNG AND COULD HAVE SERIOUS PSYCHOLOGICAL SIDE EFFECTS; (D) IT WOULD ONLY BE SOLD BY SEX AND PORNOGRAPHIC STORES; AND (E) IT IS BEING
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OFFERED WITHOUT CLINICALLY PROVEN BENEFITS AND WITHOUT

ASSURED SAFETY.

4. IN VIEW OF ABOVE AND FOR REASONS OUTLINED IN SYDNEY
0562, POST RESPECTFULLY DECLINES TO PROCESS SUBJECT ADS.
HANNAH

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Event:
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